

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Original Application of:) Examiner: Not yet assigned
 INVENTOR(S):) Group Art Unit: Not yet assigned
 M. ENTOLILA, et al.)
 Serial No.: 10/043,698)
 Filed: January 9, 2002) July 12, 2002
 For: SYSTEM AND METHOD FOR) Los Angeles, CA 90067
 BEHAVIORAL MODEL CLUSTERING IN)
 TELEVISION USAGE, TARGETED)
 CLUSTERING, AND PREFERENCE)
 ADVERTISING VIA MODEL)
 PROGRAMMING BASED ON)
 BEHAVIORAL MODEL CLUSTERS)

COPY OF PAPER
ORIGINALLY FILEDTRANSMITTAL LETTER

RECEIVED

JUL 22 2002

OFFICE OF PETITIONS

Assistant Commissioner for Patents
 Washington, D.C. 20231

ATTENTION: Initial Patent Examination Division

Dear Sir:

In response to the Notice to File Missing Parts mailed February 12, 2002, enclosed is an original, partially executed Declaration and Power of Attorney, a Petition for Filing of Behalf of Non-Signing Inventor Under 37 CFR 1.47(a) with a Petition fee of \$130.00, and a Request for a 3 Month Extension of Time with a check in the amount of \$460.00 to be filed in the above-referenced case. Also attached is our check in the amount of \$65.00 to cover the necessary late filing fee of the Declaration. Please charge any additional fees or deposit any overpayment to our Deposit Account No. 19-1995. A copy of this letter is enclosed for that purpose.

Very truly yours,

SHERMAN & SHERMAN

Kenneth L. Sherman
 Reg. No. 33,783
 2029 Century Park East, 17th Floor
 Los Angeles, CA 90067
 Telephone: (310) 789-3200

CERTIFICATE OF MAILING - I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to the:
 Assistant Commissioner for Patents, Washington, D.C. 20231 on July 12, 2002.

Evelyn Menjivar
 (Type or print name of person mailing paper)
 G:\KLS\MET1\MET1.0002\Res2-miss.xls

(Signature of person mailing paper)

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UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
 www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/043,698	01/09/2002	Isaac Bentolila	MET1.0002

CONFIRMATION NO. 7739
FORMALITIES LETTER


 OC00000007459919

SHERMAN & SHERMAN
 Seventeenth Floor
 2029 Century Park East
 Los Angeles, CA 90067

Date Mailed: 02/12/2002

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 65.**

*A copy of this notice **MUST** be returned with the reply.*

C.J. Hansen
 Customer Service Center
 Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

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 JUL 22 2002
 OFFICE OF PETITIONS

07/22/2002 AWONDAF1 00000162 10043698

02 FC:205

65.00 0P

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COPY

May 23, 2002

To: Isaac Bentolila

Fr: Carmen M. Garrett

Re: MET1.0002

"SYSTEM & METHOD FOR BEHAVIORAL MODEL CLUSTERING IN
TELEVISION USAGE, TARGETED ADVERTISING VIA MODEL
CLUSTERING, AND PREFERENCE PROGRAMMING BASED ON
BEHAVIORAL MODEL CLUSTERS"

Request for signature on DECLARATION & ASSIGNMENT

RECEIVED

JUL 22 2002

Dear Isaac:

OFFICE OF PETITIONS

Enclosed, please find the above referenced DECLARATION & ASSIGNMENT of MET1.0002, as well as the supporting documents as submitted for filing, for your review.

Kindly review and sign all documents where I've indicated, and return promptly to me in the Fed Ex envelope provided. You do not need to drop off this or any other Fed Ex envelope at a drop off point; you can merely call 800-463-3339 (800-GO-FEDEX) to schedule a pick up.

Call me if you have any questions, 510-494-8700 x221. Also, if you would kindly confirm receipt of this packet via e-mail, along with an estimate return date, I would greatly appreciate it.

Sincerely,

Carmen M. Garrett
carmen@metabyte.com

COPY OF PAPERS
ORIGINALLY FILED

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A Declaration complying with 37 CFR 1.65 and signed by all remaining inventors
pursuant to 37 CFR 1.47(a)  enclosed.

Mr. Bentolila's last known address is:

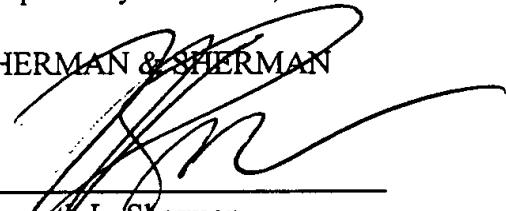
517 36th Avenue, Apt. 201
San Francisco, California 95051

A check in the amount of \$130.00 is enclosed to cover the fee under 37 CFR 1.17(h).

Please charge any additional fees or deposit any overpayment to our Deposit Account No.
19-1995. A copy of this letter is enclosed for that purpose.

Respectfully submitted,

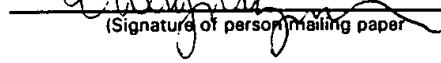
SHERMAN & SHERMAN


Kenneth L. Sherman
Reg. No. 33,783
2029 Century Park East, Suite 1700
Los Angeles, California 90067
Tel.: (310) 789-3200

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to
the: Assistant Commissioner for Patents, Washington, D.C. 20231 on 10/10/2012.

Evelyn Menyvan
(Type or print name of person mailing paper)


(Signature of person mailing paper)

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Invoice Date: Jun 07, 2002
 Account Number: 2552-4511-2
 Page: 3 of 4

FedEx Express Payment Type Detail (Original)

Picked up: May 28, 2002		Payor: Shipper	Reference: NO REFERENCE INFORMATION	FedEx Internal Use: 160149850/062007/
<ul style="list-style-type: none"> Fuel Surcharge - FedEx has applied a fuel surcharge of 2.00% to this shipment. Distance Based Pricing, Zone 2 				
Tracking ID	830140192943	Sender	Recipient	
Service Type	FedEx Standard Overnight	RUDY	CHERYLE	
Package Type	FedEx Envelope	METABYTE NETWORK INC	TECHNOLOGY INSURANCE SERVICES	
Zone	2	39350 CIVIC CENTER DR STE 200	400 SEAPORT COURT STE 200	
Pieces	1	FREMONT CA 94538-2331 US	REDWOOD CITY CA 94063 US	
Weight	1.0 lbs, 0.5 kgs			
Delivered	May 28, 2002 10:40	Transportation Charge		
Service		Discount		
Area Code	AA	Fuel Surcharge		
Signed by	GONZALES			
Bundle ID	000	Total Transportation Charges		USD \$ 5

Dropped off: May 28, 2002		Payor: Shipper	Reference: NO REFERENCE INFORMATION	FedEx Internal Use: 150158070/01283/
<ul style="list-style-type: none"> Fuel Surcharge - FedEx has applied a fuel surcharge of 2.00% to this shipment. Distance Based Pricing, Zone 2 				
Tracking ID	830140193067	Sender	Recipient	
Service Type	FedEx Standard Overnight	CARMEN GARRETT	ISAAC B	
Package Type	FedEx Pak	METABYTE NETWORK INC	RESIDENCE	
Zone	2	38350 CIVIC CENTER DR STE 200	517 38TH AVENUE APT 201	
Pieces	1	FREMONT CA 84538-2331 US	SAN FRANCISCO CA 94121 US	
Weight	1.0 lbs, 0.5 kgs			
Delivered	May 29, 2002 12:52	Transportation Charge		
Service		Discount		
Area Code	AT	Fuel Surcharge		
Signed by	I.BENTOLILA	Residential Delivery		
Bundle ID	000	Total Transportation Charges		USD \$ 5

Dropped off: May 30, 2002		Payor: Shipper	Reference: NO REFERENCE INFORMATION	FedEx Internal Use: 152077540/01818/
<ul style="list-style-type: none"> Fuel Surcharge - FedEx has applied a fuel surcharge of 2.00% to this shipment. Distance Based Pricing, Zone 8 FedEx has audited this airbill for correct pieces, weight, and service. Any changes made are reflected in the invoice amount. 				
Tracking ID	829198582040	Sender	Recipient	
Service Type	FedEx Priority Overnight	DAN WATSON	JIM BRAUN	
Package Type	FedEx Pak	METABYTE NETWORK INC	TIME WARNER CABLE	
Zone	8	39350 CIVIC CENTER DR STE 200	290 HARBOR DR	
Pieces	1	FREMONT CA 94538-2331 US	STAMFORD CT 06902 US	
Weight	1.0 lbs, 0.5 kgs			
Delivered	May 31, 2002 12:54	Transportation Charge		
Service		Discount		
Area Code	AA	Fuel Surcharge		
Signed by	J.ROBERTI	Total Transportation Charges		USD \$ 24.9
Bundle ID	000			

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